

# MICHAEL STEPHENS

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## EDUCATION

**Doctor of Philosophy**, Information Science (Interdisciplinary)  
University of North Texas, Denton, Texas, August 2007

**Master of Library Science**  
Indiana University, Bloomington, Indiana, 1995

**Bachelor of Arts**, Telecommunications and Film  
Indiana University, Bloomington, Indiana, 1987

## RESEARCH INTERESTS

Library and librarian Weblogs, social software, virtual communities, user-centered planning for libraries, Internet users' information needs and behaviors online, reference services via Instant Messaging, and future roles of librarians and libraries.

## TEACHING EXPERIENCE

### **Dominican University, River Forest, Illinois**

Assistant Professor, Graduate School of Library and Information Science  
Summer 2007 – present

Instructor, Graduate School of Library and Information Science  
Fall 2006 – Summer 2007

Adjunct Instructor, Graduate School of Library and Information Science  
Fall 2005 – Summer 2006

## **Indiana University (via IUPUI), South Bend, Indiana**

Adjunct Instructor, School of Library and Information Science  
1997 – 2006

### **Courses Taught**

LIS 701: Introduction to Library and Information Science (Dominican)  
LIS 753: Internet Fundamentals and Design (Dominican)  
LIS 768: Library 2.0 and Social Networking Technologies (Dominican)

L401: Computer-based Information Tools (Indiana)

## **PROFESSIONAL EXPERIENCE**

### **Special Projects Librarian**

St. Joseph County Public Library, South Bend, Indiana (2004 - 2006)

Responsible for system-wide technology-based projects including library Weblog Initiative, automated phone tree update, technology planning, project management, Web content creation, and digital video editing.

### **Manager, Networked Resources Development and Training**

SJCPL (2001 – 2004)

Responsible for system-wide evaluation and selection of electronic resources, served as liaison to electronic resource vendors, developed staff technology training profiles and needs assessment, facilitated SJCPL Web Site Redesign committee, managed NRDT area with 2.5 FTE, implemented Weblogs on public and Intranet sites, coordinated system-wide training for staff and public.

### **Networked Resources Trainer**

SJCPL (1997 – 2001)

Responsible for system-wide development of ongoing instructional classes for staff, including Internet, leased databases, software applications, and hardware.

### **Manager of Audio Visual Services**

SJCPL (1997 - 1997)

Responsible for management of Audio Visual Services area while search team selected new head from outside applicants (6 months), including 3 FTE; scheduled service area reference point; selected AV materials for library system.

## **PUBLICATIONS**

### **Books**

Bradley, P. & Stephens, M. *The Library Internet Trainer's Toolkit*, 2002, Neal Schuman Publishers & British Library Association.

*The Library Internet Trainer's Toolkit*, 2001, Neal Schuman Publishers Inc.

### **Book Chapters**

"Web 2.0," *Information Tomorrow*, edited by Rachel Singer Gordon, 2007. Information Today.

"Training and Promotion of Virtual Reference Services," *Virtual Reference on a Budget: Case Studies*, edited by Terri Dalton & Michael Pullin, 2007. Columbus, OH: Linworth.

### **Library Technology Reports**

"Web 2.0 for Libraries, Part 2: Trends & Technologies." *Library Technology Reports*, American Library Association, September/October 2007.

"Web 2.0 for Libraries: Best Practices for Social Software." *Library Technology Reports*, American Library Association, July/August 2006.

### **Weblogs**

*ALA TechSource Weblog*, contributing author  
<http://www.techsource.ala.org/blog/> (from 2005)

*Tame the Web: Libraries & Technology*, creator and primary author  
<http://www.tametheweb.com> (from 2003)

### **Recurring Columns**

Casey, M. & Stephens, M. "The Transparent Library," column in *Library Journal*. Monthly from April 2007.

## Articles

"The Pragmatic Biblioblogger: Examining the Motivations and Observations of Early Adopter Librarian Bloggers" *Internet Reference Services Quarterly*, in process. [refereed]

"Taming Technolust: Ten Steps for Planning in a 2.0 World," *Reference & User Services Quarterly*, Summer 2008, Volume 47, Number 4.

"Sharpen These Skills for Librarian 2.0." *One-Person Library*, January, 2008, Vol. 24 Issue 9.

"Web 2.0 & You," *American Libraries*, December, 2007.

"Web 2.0, library 2.0, and the hyperlinked library," *Serials Review*, December 2007. [invited and refereed]

"Building a Community: Create Your Own Social Network," *Computers in Libraries*, Nov/Dec 2007.

"Embedding a Librarian in Your Web Site Using meebo," *Computers in Libraries*, Sep 2007.

"Five Technologies for Hospital Librarians." *The Journal of Hospital Librarianship* 7(1). [invited and refereed]

"How to Get Your Wiki Working." *Library + Information Gazette*, July 13-16, 2007.

"All About Podcasting." *Library Media Connection* 25.5 (2007): 54-7.

"Into a New World of Librarianship: Sharpen These Skills for Library 2.0." *The One-Person Library* 24(1): 5.

"Creating a Librarian's Info-Portal with Netvibes and RSS," *Computers in Libraries*, April 2007.

"Putting Wikis into Play," *Computers in Libraries*, February 2007.

"Ten Rules for New Librarians." *Teacher Librarian*, December 2006.

"The Read/Write School Library." *School Library Journal*, December 2006.

"The Promise of Web 2.0." *American Libraries*, October 2006.

"Getting Started with Flickr," *Computers in Libraries*, October 2006.

Gordon, R. & Stephens, M. "Share and Share Alike." *Computers in Libraries*, August, 2006.

"Into a New World of Librarianship," *OCLC NextSpace*, Summer 2006  
<http://www.oclc.org/nextspace/002/3.htm>.

"Libraries Building Communities" *SirsiDynix UpStream*, May 2006.

"Ten Tips for Tech Trainers," *Computers in Libraries*, May 2006.

"FASTER IM," *Computers in Libraries*, April 2006.

"Promoting Gaming Programs in Libraries," *Marketing Library Services*, March-April 2006.

"Using Weblogs for Internal Communication," *Computers in Libraries*, February 2006.

Gordon, R. & Stephens, M. "Tech Tips for Every Librarian: Welcome to Our World." *Computers in Libraries*, January 2006.

"Talking 'Blogs." *Library Journal*, 130 (16), p. 38 – 41.

"An Interview with the Feel-Good Librarian." *Library Journal*, 130 (16) p. 41.

"The iPod Experiments" *Library Journal Net Connect*, 130, p. 24.

"Libraries get Podcasting." *Library Journal Net Connect*, 130, p. 22-25.

Schmidt, A. & Stephens, M. "IM Me" *Library Journal*, 130 (6), p. 34-35.

"Technoplans vs. Technolust" *Library Journal*, 129 (18), p. 36-37.

"Here come the Trainers," *Public Libraries*, July/August 2004, p. 214-216.

### **Editorial Responsibilities**

*IRSQ*, Social Software Special Issue Editor, Winter 2007.

*Reference & User Services Quarterly*, Editorial Board Member (from 2006)

*Internet Reference Services Quarterly*, Editorial Board Member (from 2005)

*Library Journal Net Connect*, Contributing Editor (2005 - 2006)

## **PRESENTATIONS**

### **Invited Presentations**

ALA Empowerment Conference: Emerging Technologies with Jenny Levine, ALA Annual Conference, Anaheim, California, June, 2008

Keynote: The Transformed Library, SOLINET Annual Conference, Atlanta, Georgia, May, 2008.

After Learning 2.0: What's Critical to Know, Virginia Beach Public Library Staff Program, Virginia Beach, Virginia.

The Hyperlinked Library: Trends, Tools, & Transparency, Reference Librarians Association Annual Meeting, Wheeling, Illinois, May, 2008.

Scary Things & Great Opportunities, McHenry County Illinois Library Trustees Program, Woodstock, Illinois, April, 2008.

The Hyperlinked Library, McHenry County Illinois Librarians Staff Training Program, Cary, Illinois, April, 2008.

"Web 2.0" with John Blyberg & Jen Maney, Public Library Association Annual Conference, Minneapolis, Minnesota, March, 2008.

"Transparency, Planning & Change: See Through Libraries" with Michael Casey, Computers in Libraries 2008, Crystal City, Virginia.

The Hyperlinked Academic Library, Loyola University Library staff program, April 2008.

The Hyperlinked Library, New Lyceum Speaker Series Batavia Public Library, April, 2008.

Australian Speaking Tour for CAVAL Collaborative Solutions: The Hyperlinked Library, February- March, 2008:

Sydney - Macquarie University, Tuesday February 26th, 2008

Sydney - Macquarie University, Tuesday February 26th, 2008 (Library Staff)

Melbourne CAVAL - Bundoora, Thursday February 28th, 2008

State Library of Victoria Program "Best Practices for Social Software,"  
Melbourne, Thursday, February 28th, 2008

Adelaide - Cliftons Seminar, Monday, March 3rd, 2008

Perth - State Librarian of WA, Wednesday, March 5th, 2008

Brisbane - Cliftons Seminar Thursday March 13th, 2008

The Hyperlinked Library, River Forest Public Library Staff Day, River Forest, Illinois,  
January 2008.

Top Technologies for 2008, Education Institute Online Series.

Keynote: Iowa Small Libraries Institute Online Conference, January, 2008.

The Hyperlinked Library & Top Tech Trends in Libraries, Allen County Public Library,  
December 2007.

Keynote: Florida Council of State University Libraries/College Center for Library  
Automation (CCLA) Executive Board/Florida Center for Library Automation  
(FCLA) Board Meeting at Florida Gulf Coast University. December 2007

Southeast Library System / Eastern Library System Fall Colloquium: "On Librarian 2.0,"  
Cornhusker Marriott, Lincoln, Nebraska. November 2007.

Keynote: Ten Top Technologies & Ideas to Improve Library Productivity, Hawaii Library  
Association, Kauai, Hawaii, November 2007.

Working Better in a 2.0 World: Discovery & Play; and Using Technology in Libraries:  
Stories of Success & Lessons Learned, Hawaii Library Association, Kauai,  
Hawaii, November 2007.

Schaumburg Public Library Staff In Service Day, Schaumburg, Illinois, November 2007.

Public Libraries Track, Internet Librarian, with Jenny Levine, Monterey, California,  
October 2007.

Top Tech Trends in Libraries, Nevada Library Association, October 2007.

Keynote: Illinois Library Association, Springfield, Illinois, October 2007.

The Hyperlinked Library, Missouri Library Network Corporation, St. Louis, Missouri, July  
2007.

Social Software & Libraries Roadshow, Illinois State University, with Jenny Levine, June

2007.

Keynote: Library 2.0, Ohio Tech Connections 8, Dublin, Ohio, June 2007.

Keynote: Mississippi Library 2.0 Summit, Mississippi State University, June 2007.

Keynote: Participatory Culture & User Generated Content: Reference Services in the 2.0 Age, American Library Association conference, Washington DC, June 2007.

Using Technology to Market to Young Adults, with Kimberly Bolan, American Library Association conference, Washington DC, June 2007.

Blog's Eye View: Three Industry Bloggers Talk about Library Trends, Massachusetts Library Association, Sturbridge, Massachusetts, May 2007.

Keynote: Rural Libraries 2.0 Conference with Jenny Levine. Traverse City, Michigan, May 2007.

Library 2.0, Mohawk Valley Library System, New York, May 2007.

Web 2.0 & Libraries. National-Louis/Benedictine University, Lisle, Illinois, April 2007.

Library 2.0 with Jenny Levine. Texas Library Association. San Antonio, Texas, April 2007.

Keynote: Rethinking Resource Sharing. Big Ten Conference Center, Park Ridge, Illinois, April 2007.

Toward Library 2.0, Southwest Florida Library Network Technology Day. Naples, Florida, April 2007.

Charleston Public Library Staff Day, Charleston, South Carolina, April 2007.

Library 2.0, Virginia Library Administrators Meeting, Williamsburg, Virginia, March 2007.

Library 2.0, Nassau County Library System, Nassau County, New York, March 2007.

The Hyperlinked Library. Boston Public Library Staff Institute, Boston, Massachusetts, February 2007.

The Next Generation Sharing Librarian. OCLC, ALA Midwinter, Seattle, Washington, January 2007.

Who's Watching Your Space? OCLC Symposium, Presentation and Moderation, ALA Midwinter, Seattle, Washington, January 2007.

The Hyperlinked Library. Hennepin County Public Library Staff Institutes, Minnetonka, Minnesota, February 2007.

The Hyperlinked Library. Maricopa County Public Library Staff Institute, Phoenix, Arizona, December 2006.

Top Technology Trends. Master Speaker Series. California Library Association, Sacramento, California, November 2006.

Library & Information Association of New Zealand Aotearoa, Next Generation Libraries, "Ten Top Technologies for 2006" online presentation.

Emerging Technologies Changing Libraries (Keynote). Polaris Users Group, Syracuse, New York, October 2006.

Library 2.0. Polaris Users Group, Syracuse, New York, October 2006.

What OCLC's Perceptions Report Can Teach Public Libraries. Syracuse, New York, October 2006.

Library 2.0 (Keynote). Iowa Library Association, October 2006

Technology in Libraries (Keynote). Northeast Kansas Library System Technology Day, August 2006.

Conversation, Community, Connections, and Collaboration: Practical, New Technologies for User-centered Services: Social Software & Libraries Workshop (with Jenny Levine), Darien Public Library, Darien, Connecticut, July, 2006.

Conversation, Community, Connections, and Collaboration: Practical, New Technologies for User-centered Services: Social Software & Libraries Workshop (with Jenny Levine), Princeton Public Library, Princeton, New Jersey, July, 2006.

Toward Library 2.0: Training, Technology, & The Big Picture. Minnesota Libraries and SELCO program, five locations, May 15 - May 19, 2006.

Technology Planning in Libraries. Texas Library Association, April 2006.

Social Software for Libraries (with Jenny Levine). Washington State Library Association, April 2006.

The Blogger's Toolkit. Joint Conference of the Kentucky Library Association Academic and Special Sections and the KY-SLA Chapter, Prestonsburg Kentucky, March 29, 2006.

Public Library Association, Community Building Through Your Web Site: Library Blogs and RSS Feeds (with Jenny Levine). Boston, Massachusetts, March 25, 2006.

Conversation, Community, Connections, and Collaboration: Practical, New Technologies for User-centered Services: Social Software & Libraries Workshop (with Jenny Levine). Metropolitan Library System, Burr Ridge, Illinois, March 3, 2006.

The Blog People: Librarians Generating Content And Communication. Ontario Library Association Superconference, Toronto, Ontario, February 3, 2006.

Technology And Education: Are Library Schools Doing An Adequate Job (with Jenny Levine and Mary Cavanaugh). Ontario Library Association Superconference, Toronto, Ontario, February 3, 2006.

Who are the Blog People: Librarians and Weblogs, Faculty of Information Studie Invited Speakers Series. University of Toronto, Toronto, Ontario, February 2, 2006.

Optimizing Technology in Libraries, Tech Day, Panhandle Library Access Network. Niceville, Florida, January 27, 2006.

Chicago Public Library Scholars in Residence. Chicago Public Library, Chicago, Illinois, November 7-9, 2005.

New Technologies for Librarians. Webcast, State Library of Victoria, Australia, September 13, 2005.

Optimizing Technology in Libraries. University of North Texas Libraries, Denton, Texas, June 15, 2005.

Syndicate, Aggregate, Communicate: New Web Tools in Real Applications for Libraries, Companies and Regular Folk (with Jenny Levine and Megan Fox). New England American Society of Information Science & Technology Meeting, Providence, Rhode Island, May 3, 2005.

The LIS Blogosphere: Toward a Working Taxonomy (with Aaron Schmidt). Online Social Networks Conference at <http://socialnets.org>, February 2005.

Exploring LIS Weblogs. Purdue University Libraries, West Lafayette, Indiana, February 18, 2005.

Suburban Library System Technology Summit: Staff and User Technology Training (with Robert Lewandowski). Burr Ridge, Illinois, May 19, 2004.

Endnote: Future Roles of Public Librarians. Internet Librarian, Monterey, California, November 2003.

Bibliographic Instruction in the Age of Technology. Federal Library and Information Center Committee Institute *Reference Skills for the 21st Century*, Library of Congress, Washington DC, July 2000.

### **International Presentations**

Top Technology Trends. Ontario Library Association. February, 2007.

Best Practices for Social Software. Ontario Library Association. February, 2007.

Library 2.0. Learning 2.0 Kickoff Presentation. McMaster University Library, Hamilton, Ontario.

Closing Keynote (with Jenny Levine). Internet Librarian International, London, England, October 17, 2006.

20 More Tips for Technology Training in Libraries (with Rob Coers). Internet Librarian International, London, England, October 17, 2006.

Instant Messaging in Libraries. Tilburg Innovation Centre for Electronic Resources, Tilburg University, Tilburg, the Netherlands, August 2006.

20 Tips for Technology Training in Libraries (with Rob Coers). Internet Librarian International, London, England, October 10, 2005.

Digital Tools for Librarians. Internet Librarian International, London, England, October 10, 2005.

Technology Planning for Libraries. Internet Librarian International, London, England, October 11, 2004.

Top Tech Issues in Libraries. Internet Librarian International, London, England, October 11, 2004.

### **National Presentations**

Who are the Blog People? A Survey of Librarians and their Motivations for Blogging. Works in Progress Poster Session, Association for Library and Information Science Educators, San Antonio, Texas, January 16, 2006.

Technology Projects & Staff Buy-In. Internet Librarian, Monterey, California, October 24, 2005.

Optimizing Technology in Libraries, Computers in Libraries, Washington DC, March 2005.

Collaboration & IM: Breaking Down Boundaries, with Aaron Schmidt, Computers in Libraries, Washington DC, March 2005.

IM and Libraries (with Aaron Schmidt). Internet Librarian, Monterey, California, November 2004.

Creating Internet-Savvy Patrons. Internet Librarian, Monterey, California, November 2004.

Teaching Weblogs to Staff (with Steven Cohen). Internet Librarian, Monterey, California, November 2004.

Celebrating Library Staff with Technology (with Robert Lewandowski). Computers in Libraries, Washington DC, March 2004.

Designing Training Sessions for Libraries. Computers in Libraries, Washington DC, March 2003.

Technology Skills for Live Librarians. Internet Librarian, Palm Springs, California, November 2002.

Mastering a Training Program. Computers in Libraries, Washington DC, March 2002.

Bibliographic Instruction in the Age of Technology. Computers in Libraries, Washington DC, March 2001.

The Nuts & Bolts of SJ CPL's Technology Training Program. Computers in Libraries, Washington DC, March 2000.

### **Regional / State Presentations**

Surveying the Library Technology Landscape. Northern Indiana Library Board Association, Valparaiso, Indiana, August 31, 2005.

Ten Steps to Effective Web Presence. Indiana Online User Group Spring Meeting, Indianapolis, Indiana, May 20, 2005.

Technolust! Optimizing Technology in Libraries. Indiana Library Federation State Meeting, Indianapolis, Indiana, March 24, 2005.

IM in Libraries (with Marianne Kruppa). Indiana Library Federation State Meeting, Indianapolis, Indiana, March 24, 2005.

Blogs & RSS for Librarians. Indiana Online Users Group Spring Program, Indianapolis, Indiana, May 14, 2004.

Blogs for Libraries, Indiana Library Federation, Indianapolis, Indiana, April 2004.

### **Local Presentations**

Various presentations for northern Indiana Library Federation District Chapters such as Reference Skills, New Technologies in Libraries and Technology Planning (from 1997).

Various presentations to civic groups in South Bend, Indiana such as Search Skills, New Web Technologies for groups such as the Michiana Tax Accountants and the Michiana Consultants Roundtable (1997-2000).

### **Workshop Presentations**

Blogger's Toolkit, Internet Librarian International, London, UK, October 2005.

Reinventing Libraries: Purpose, Patrons, People and Processes (with Sharon and Dan Wiseman). Indiana Cooperative Library Service Authority (INCOLSA) Workshops, 3 Sessions, Kokomo, Indiana, Spring 2005.

Organizational Weblogs: Opportunities, Strategies, Tools. Computers in Libraries, Washington DC, March 2005.

Technology Planning for Libraries: Avoiding Technolust & Technobust (with Aaron Schmidt). Computers in Libraries, Washington DC, March 2005.

Toolbox of Techniques for Teaching Technology to Adult Learners (with D. Scott Brandt). Computers in Libraries, Washington DC, March 2005.

Make Learning Stick: Training Adult Learners (with D. Scott Brandt). Internet Librarian, Monterey, California, November 2004.

Make Learning Stick: Training Adult Learners. Internet Librarian International, London, England, October 2004.

Make Learning Stick: Training Adult Learners (with D. Scott Brandt). Computers in Libraries, Washington DC, March 2004

Make Learning Stick: Training Adult Learners (with D. Scott Brandt). Internet Librarian, Monterey, California, November 2003.

Reference Skills for 21<sup>st</sup> Century Librarians. Kendallville Public Library Staff In-Service Day, Kendallville, Indiana, August 22, 2003.

The Reference Interview in the 21st Century. Indiana Cooperative Library Service Authority (INCOLSA) Workshops. four sessions in various cities, 2003.

Web Skills for Library Staff. Marian Public Library, Marian, Indiana, April 2001.

## **CONSULTING**

Implementing Weblogs and Instant Messaging. Darien Library, Darien, Connecticut, June 12 - 13, 2005.

Implementing Weblogs in Libraries. Purdue University Libraries, West Lafayette, Indiana, June 8 - 9 2005.

## **MEMBERSHIPS**

Association for Library and Information Science Education (from 2006)

American Society of Information Science & Technology (from 2004)

American Library Association (from 1995)

Public Library Association (1996-2006)

Indiana Library Federation (1995 - 2005)

## **PROFESSIONAL SERVICE AND HONORS**

### **Institutional Involvement at Dominican University**

Advisor, Library and Information Science Student Association (2007 – 2008)

Member, University Affairs Committee (2007 – present)

Member, Academic IT Committee (2007 – present)

Member, GSLIS IT Committee (2007 – present)

Member, Subcommittee on the Standard III (Faculty), GSLIS ALA Reaccreditation Effort (2006 – 2008)

Co-organizer, GSLIS Student Symposium (from Spring 2007)

### **Committees**

Jury Committee Member, ALISE Pratt-Severn Award for Innovation in Teaching, 2008-2010

### **Conference Organizing Committees**

Internet Librarian International (from 2005)

Internet Librarian (from 2003)

### **Honors, Awards, and Recognition**

Member, *Beta Phi Mu*, LIS honor society (from 2007)

*Library Journal* Mover & Shaker (2005)

