Digital Preservation Outreach and Education (DPOE) Initiative Overview
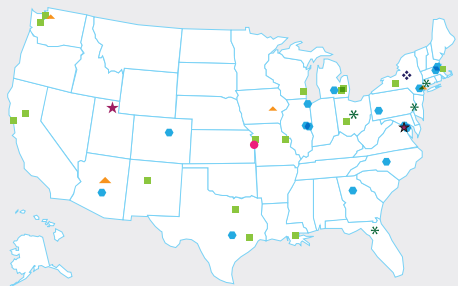
LIBRARY OF CONGRESS

Mission

Establish and sustain a national outreach and education program to encourage individuals and organizations to actively preserve their digital content, building on a collaborative network of instructors, contributors, and institutional partners.

Objectives

→ Define education needs
→ Review existing curricula
→ Define core principles
→ Build an instructor base
→ Evaluate delivery options
→ Develop outreach materials for multiple audiences

Digital Preservation Training Activities

Currently, digital preservation training programs exist in a few parts of the country in the form of: conferences, workshops, graduate degrees, professional certificates, internships, and online learning. However, many parts of the country still lack sufficient digital preservation training. DPOE's goal is for digital preservation training to occur in every state in the U.S.

▲ Certificate   ★ Conference   ❖ Graduate Degree   ✳ Internship
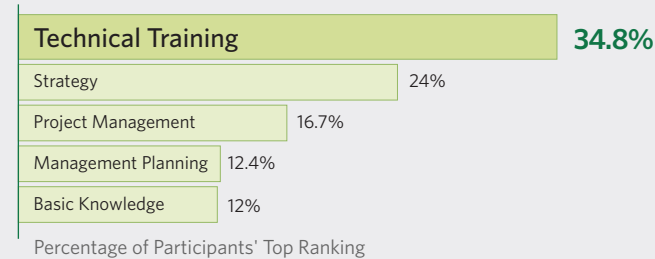● Online learning   ■ Workshop   ● Mixed

Preliminary Training Needs Assessment Survey
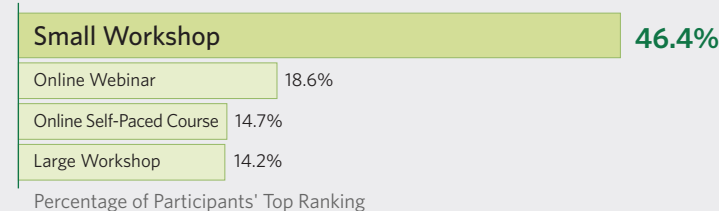
Nationwide Online Survey
From June 14 to July 8, 2010

233 Participants

111 Libraries / 78 Academic Libraries
48 Museums / 52 Archives

Survey Findings

Participants' Top Training Needs Ranking

Technical Training	**34.8%**
Strategy	24%
Project Management	16.7%
Management Planning	12.4%
Basic Knowledge	12%

Percentage of Participants' Top Ranking

Participants' Training Format Preference

Small Workshop	**46.4%**
Online Webinar	18.6%
Online Self-Paced Course	14.7%
Large Workshop	14.2%

Percentage of Participants' Top Ranking

Participants' Collected File Types

The majority of the participants had digital images, PDFs, and audio visual files in their holdings.

Common Obstacles to Digital Preservation

Quotations from the Survey

"Practical, down-to-earth, how-to knowledge is what is needed most. I am very tired of theory."

"Training and/or education for the middle and upper management regarding how digitial preservation works...would be greatly beneficial."

To participate in our brief, ongoing survey, please visit:
http://www.surveymonkey.com/s/D6RF8RZ

Top Priorities

→ **Funding model:** identify and establish funding models including designated funding, grant opportunities, institutional and individual partners

→ **Train-the-trainer:** identify a near-term opportunity to launch the train-the-trainer program

→ **First online offering:** develop a basic online course to address needs identified in the survey, develop experience with online courses, contribute to raising awareness

→ **Steering committee:** establish a committee to provide advice and guidance to build DPOE and coordinate with related national and international education and outreach initiatives

Strategic Approach
To Recruit and Support Target Audiences

Executive
CEOs/CIOs/Administrators

Strategy Support
Webinars, Corporate Briefings

Managerial
Project Managers/Program Managers

Project Planning
Workshops, Webinars

Practical
Practitioners/Supervisors/Hands-On Staff

Hands-On
Workshops, Online Courses

http://www.digitalpreservation.gov/partners/dpoe/dpoe.html